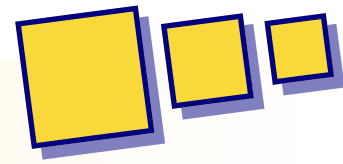


# Graphic Arts



## About the Course

The Graphic Communications course is designed to introduce students to today's design and production industry. Students are introduced to several different areas of the industry through hands on experience. Using a variety of production methods, students learn how to create various creative media relating

to Graphic Design, printing, animation, illustration and web design.



## What students will learn...

### Basic Topics

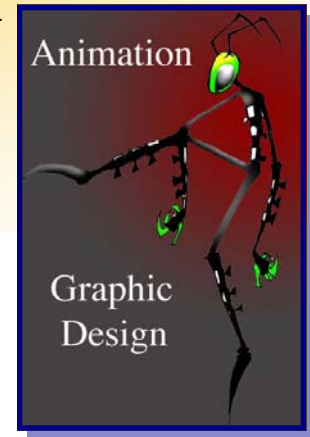
- ◆ Press Operation
- ◆ Basic Principals of Design and layout
- ◆ Digital Photography
- ◆ Binding and Finishing

### Advanced Topics

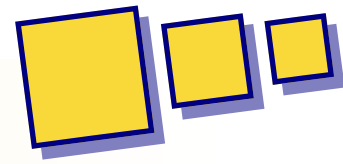
- ◆ Computer Illustration
- ◆ Advanced layout
- ◆ Typography
- ◆ Commercial Design

## Software, software, software...

Students learn how to use several computer programs that are used in today's design industry such as Adobe, Quark, and Flash.



# Graphic Arts



## Prerequisites



This course is open to all high school students in the 10th grade or higher. Students must have completed at least one credit in mathematics and one credit in English.

## Helpful Courses



Computer Applications

## Completion Incentives



Provides a knowledge of graphic design and layout principles that would benefit students in finding and securing employment the graphic communications field.

## Personal Characteristics



- ◆ Work Ethics
- ◆ Good Visual Perception
- ◆ Self Motivator

## Salary Information



Binding and Finishing Operator	\$8.00-18.00 /hr
Binding and Finishing Supervisor	\$15.00-32.00 /hr
Color Scanner Operator	\$11.00- 18.00 /hr
Color Specialist	\$20.00-30.00/hr
Customer Service Representative	\$12.00-25.00/hr
Estimator	\$12.00-20.00 /hr
Offset Press Feeder	\$20.00 /hr
Offset Press Helper	\$8.00-10.00 /hr
Offset Press Operator	\$22.00 /hr
Preflight Technician	\$10.00-18.00 /hr

## Work Based Opportunities

The purpose of the Graphic Communications course is to give Students the foundation they need to seek employment in the Graphic Communications field. Students are encouraged to visit local print shops, job shadow, and work in industry related fields.

## Career Opportunities

- ◆ Binding Finishing
- ◆ Color Scanner
- ◆ Offset Press Operator
- ◆ Offset Press Feeder
- ◆ Offset Press Helper
- ◆ Preflight Technician
- ◆ Photographer
- ◆ Graphic Designer

## Co-Curricular School Activities

- ◆ SkillsUSA-VICA  
A co-curricular school club which provides students with the added benefit of gaining work place skills in the areas of leadership, networking, and skill demonstration though regional, state and national level competitions.

- ◆ Student dues  
\$13.50



**Carroll County  
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